SNIR BAR ILAN

Hebrew - Native   English - Fluent

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Profile

Highly driven, UX Researcher with a broad background in managing large-scale projects. **Skilled in organization, communication, and team leadership, I excel at running schedules on time and executing complex plans efficiently.** Passionate about the AI, gaming, and visual arts, I explore ways to blend technology and creativity..

Work Experience

Event Production Team Manager (LBI) (2018 - 2024)

- Planed and **execute large-scale Concept driven events**.
- **Worked within budgets**, creating detailed development plans and time schedules to achieve project goals.
- Collaborate with various providers to ensure event success and enhance guest experience.
- Utilize strong organizational and communication skills to manage projects from conception to completion

Salesperson (I.O.D) (2023 - 2024)

- Salesman in a competitive team environment, **working under pressure, setting targets and deadlines.**
- Utilizing excellent communication and negotiation skills to secure sales
- **Foster strong client relationships.**

Representative and Event Organizer (2021 - 2024)

- Represented the company at ski sites in France
- **As an independent operator** - Planed and organized the "End of session" events
- Worked and collaborate with outsourced providers to ensure an exceptional customer experience.

Eduction

UX/UI For Games - IAC Collage (2023 - 2024)

- **Research and mapping of game features**, defined user journeys, and analyzed player needs
- **Analyze competitors** to identify key strengths, weaknesses, and market opportunities.
- Create unique and intuitive interface designs.

Game Design & Development - IAC Collage (2023 - 2024)

- Develop creative game ideas and identified their core building blocks.
- **Document game concepts and feature** ideas with clarity and precision.
- Using C# and Unity to design and develop games.

Music Production & Audio Engineering - BPM Collage (2023 - 2024)

- Compose music using Ableton, generating creative ideas for sound design and game audio.
- Refined audio quality through advanced mixing and mastering techniques.

Army

- Air Forces - Military flying trainings program (2014)
- K9 Unit - Fighter, Officers course program (2015 - 2016)

Skills

- MidJourny
- Illustrator
- Unity
- Figma
- Analytical
- Presentation
- Team Management
- Abelton